



UNIVERSITY of CALIFORNIA • IRVINE
FOUNDATION

STRATEGIC PLANNING/ACTIVITY TIMELINE

- **August 2008:** Foundation Board Retreat
\$1B campaign approved – 20% Trustee gifts = \$200M
What are the attributes of top performing boards?
- **August 2008:** Discussion with Foundation chair and chancellor
Strategic Planning Committee leadership/membership
- **September 2008:** First Strategic Planning Committee meeting
Concept paper – Charge – Timeline
- **September 2008:** E-mail to 10 top foundation leaders
What are the attributes of top performing foundation boards?
- **September 2008:** Received 10 responses – 6 unique & distinctive; 4 duplicates
- **September 2008:** Consulted with AGB and CASE-IRF
What are the attributes of top performing boards?
- **September 2008:** Developed first draft of attributes
- **September 2008:** Shared first draft with UC foundation leaders (9)
- **September 2008:** Exec. Committee – Discussed draft strategic plan concept paper
Charge – Timeline and top attributes – Approval
- **October 2008:** Board Meeting – Draft Strategic Plan
Concept paper – Charge
Timeline – Top attributes presented to board – Approved

- **November 2008:** Draft outline 2009 planning process
Confirm schedules – Formulate team – Hire counsel
- **December 2008:** Second Strategic Planning Committee Meeting
Process – Meeting dates – Team – Budget, etc.
First meeting with counsel (GG&A)
- **January 2009:** GG&A request for information (RFI)
- **January 2009:** AGB Leadership Forum Presentation (75)
“Attributes of Top Performing Foundation Boards”
First draft of Mitchell’s Migration Map (3M)
- **February 2009:** GG&A interviews (39) and online survey
- **February 2009:** Executive Committee Meeting
Process – Schedules – Team – Counsel – Early findings
- **March 2009:** CASE – CDO Winter Institute Presentation (60)
“Attributes of Top Performing Foundation Boards” and 3M
- **March 2009:** CASE-IRF National Conference (90)
“Attributes of Top Performing Foundation Boards” and 3M
- **March 2009:** Board Meeting
RFI – Interviews – Survey – Presentations – GG&A
- **March 2009:** Third Strategic Planning Committee Meeting
Prep for benchmarking study
- **April 2009:** GG&A benchmarking study (15) – 5 peers and
Top-10 public fundraising universities

- **April 2009:** Fourth Strategic Planning Committee Meeting
GG&A – First working draft of Strategic Plan
- **May 2009:** Executive Committee – Benchmarking study – Draft plan
- **June 2009:** Foundation chair and Strategic Planning chair presentation to
Chancellor’s Advisory Council – Campus leadership
- **June 2009:** Board Meeting – Benchmarking study
Working draft of strategic plan presented
- **July/August 2009:** Foundation Board/University Leadership Summit (60)
Second draft Strategic Plan presented (GG&A)
Break out groups on issues
- **August 2009:** Post-retreat board briefing (11) unable to attend Summit
- **September 2009:** Fifth Strategic Planning Committee Meeting
Updates - Adjustments
- **September 2009:** AGB 2-day in-depth review of final draft of Strategic Plan
- **September 2009:** Executive Committee Meeting
Chair and committee chair presentation – Approval
- **October 2009:** Board Meeting
Chair and committee chair presentation – Approval
- **November 2009:** Draft implementation/time table documents
- **December 2009:** Sixth and final Strategic Planning Committee Meeting
Review final documents
Approve annual operation plan, goals, benchmarks and budget